

INFORMATION TRANSMITTED TO 800, 877, 888, 900, 976 NUMBERS

“Automatic Number Identification” (ANI) is a type of signaling provided by a local exchange telephone company that automatically identifies the local exchange line from which a call originates.

Consumers should be aware that ANI data is disclosed to recipients of toll-free (800, 877, 888, etc), pay-per-call (900, 976) numbers. Information thus obtained by the recipients may be used for their marketing purposes.

Use of per-call or per-line Caller-ID blocking does not prevent transmission of ANI information to toll-free numbers. The FCC has determined that because they bear the cost of such calls, the toll-free call recipients are entitled to the ANI information.

Blocking also does not prevent Caller-ID transmission when calls are placed to Emergency 911 call centers, as they must be able to locate where their services are needed.

